



**Lake Cities County
Connected Community
Portal Presentation**

December 9, 2020

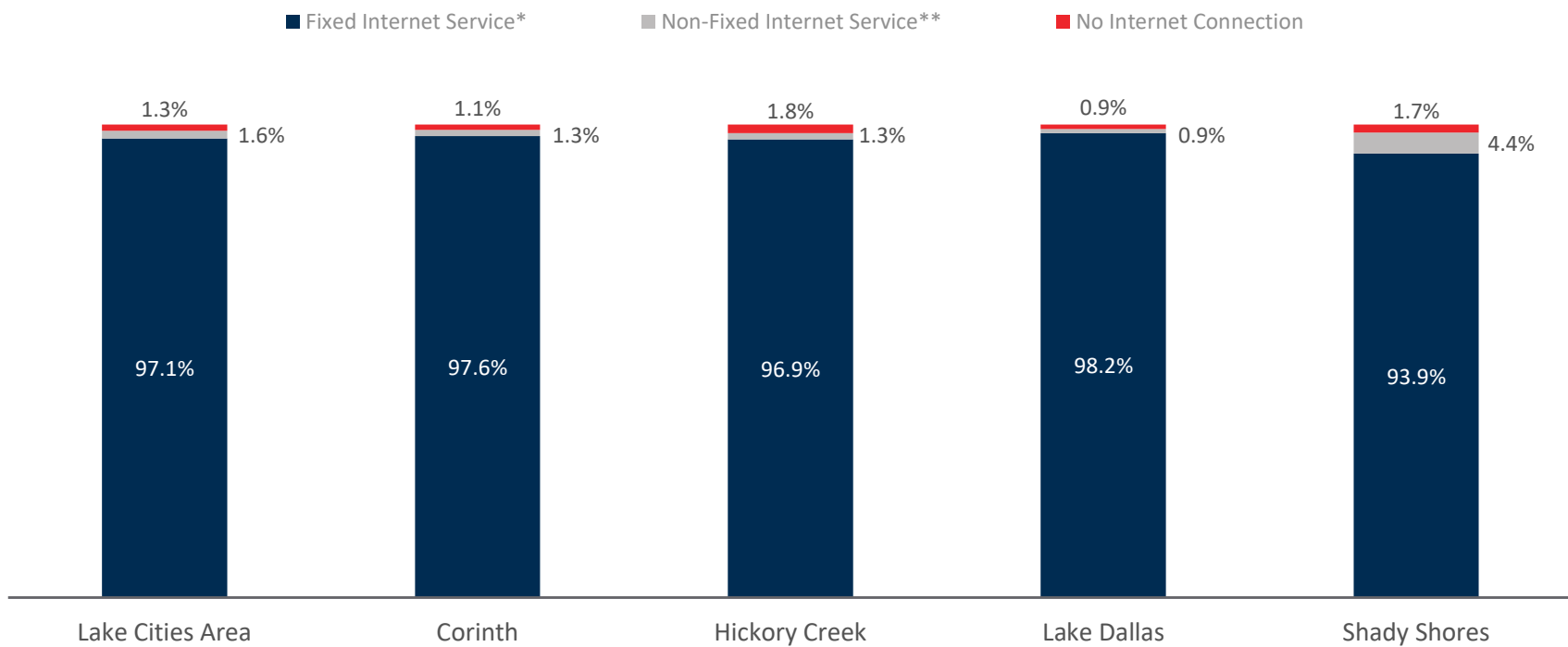


Community Overview



Community	Households	Percent of Households	Median Age	Median Household Income	Residential Survey Responses	Percent of Responses
Corinth	7,239	57.4%	38.9	\$96,670	663	54.4%
Hickory Creek	1,607	12.7%	45.7	\$107,731	285	23.4%
Lake Dallas	2,843	22.5%	35.7	\$67,908	139	11.4%
Shady Shores	923	7.3%	39.3	\$106,719	131	10.8%

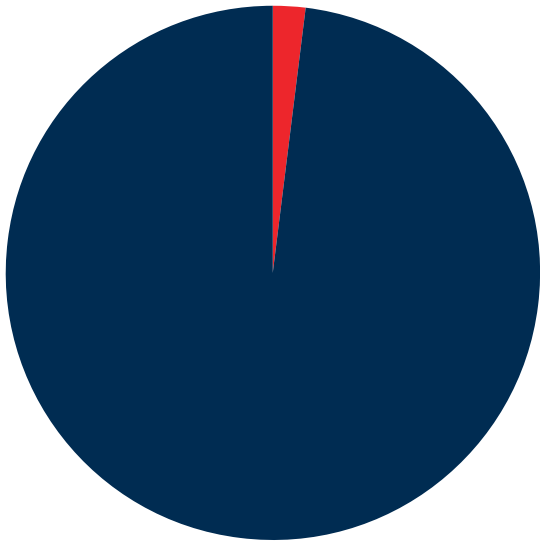
Home Broadband Adoption



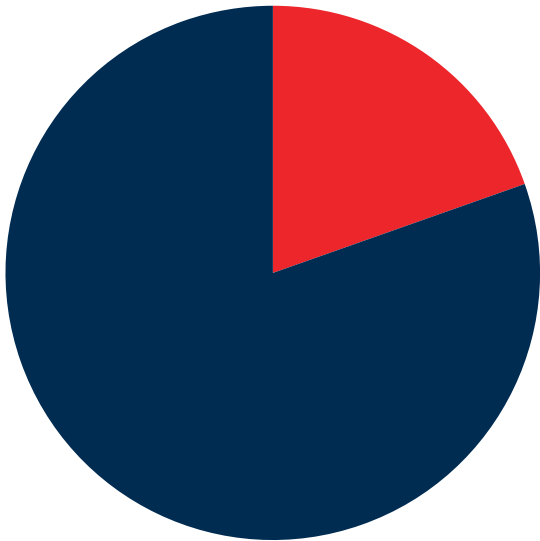
*Fixed internet service includes DSL, Cable, Fixed wireless, and Fiber connections

**Non-fixed internet service includes Satellite, Dial-up, and Mobile wireless connections

Broadband Adoption
among Lake Cities Businesses

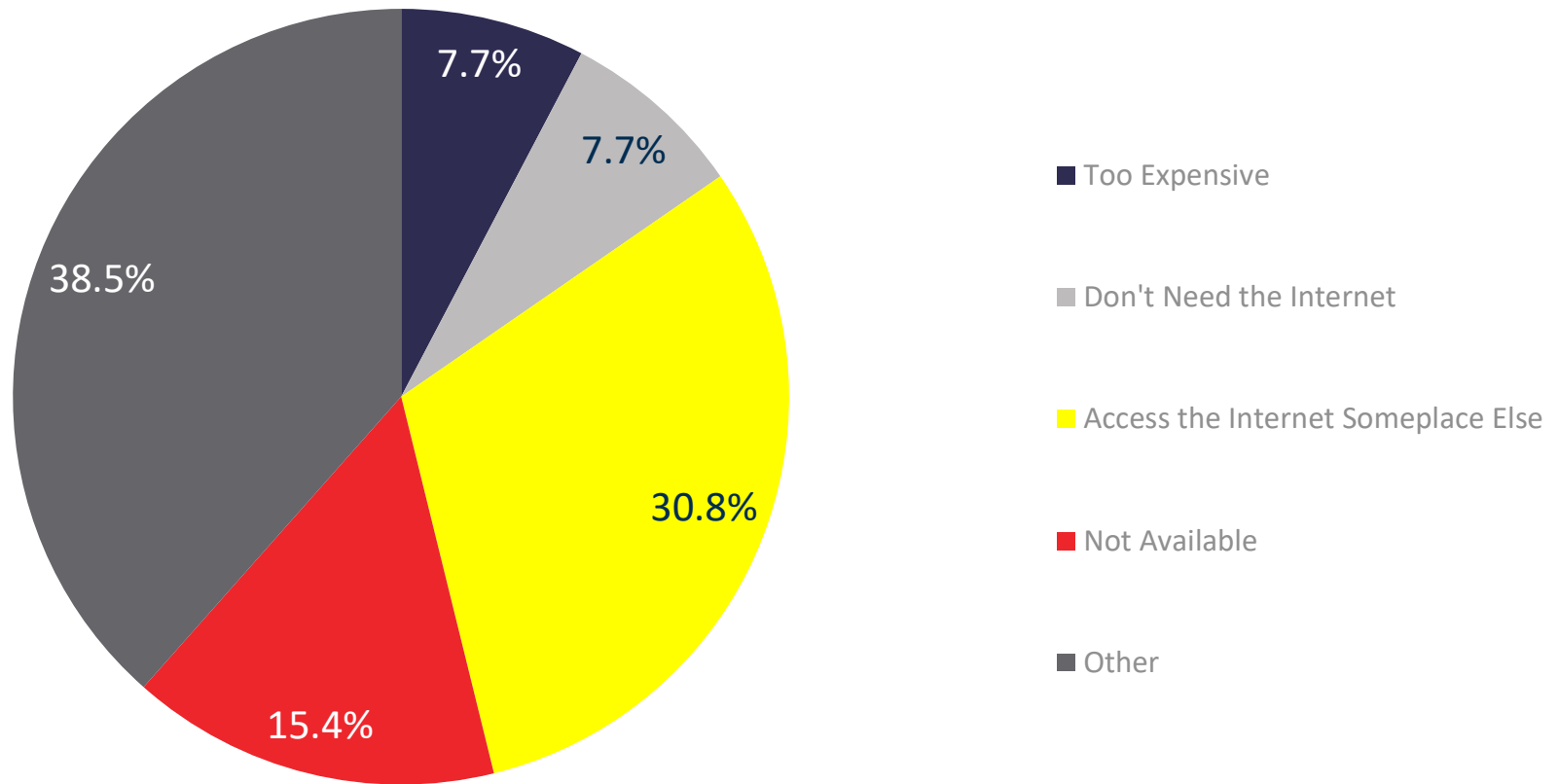


98% of businesses said they
subscribe to broadband service

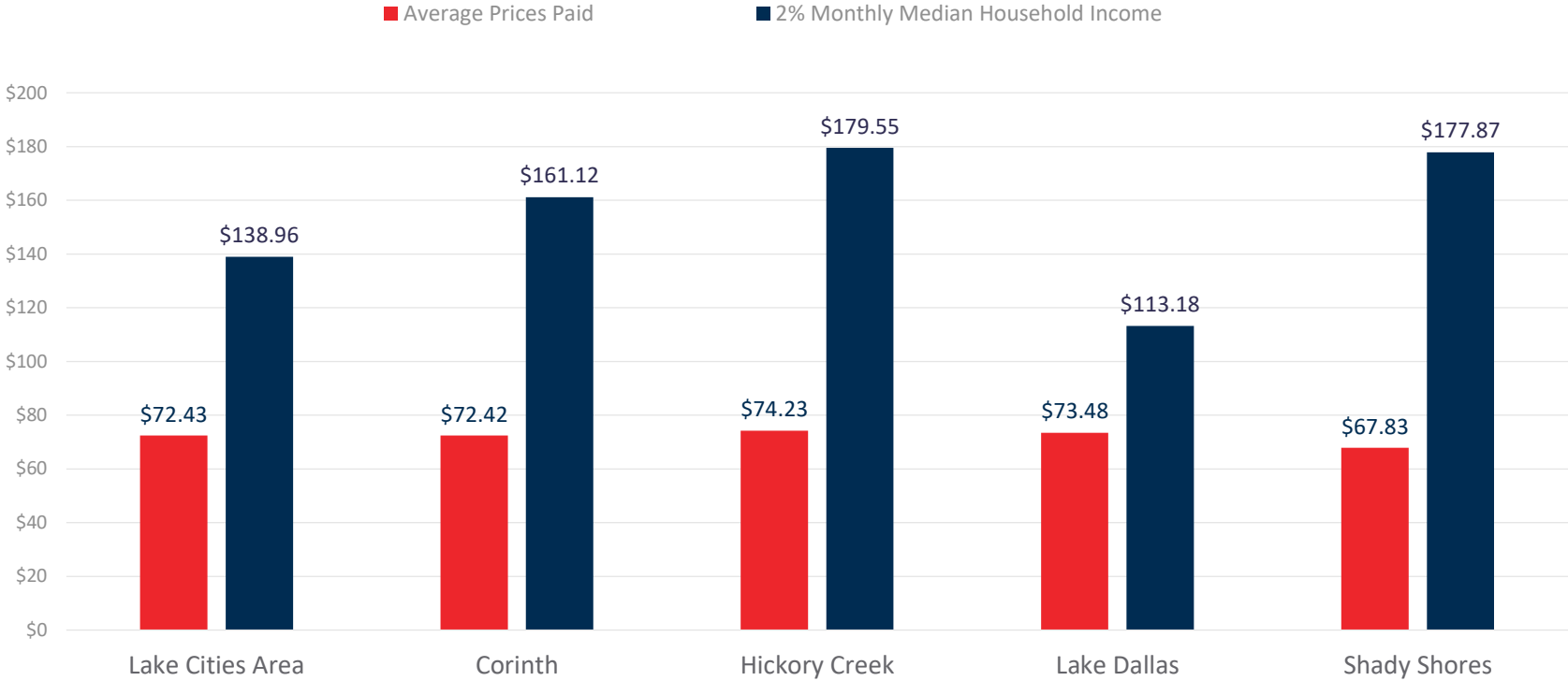


80% of businesses said they
have a website

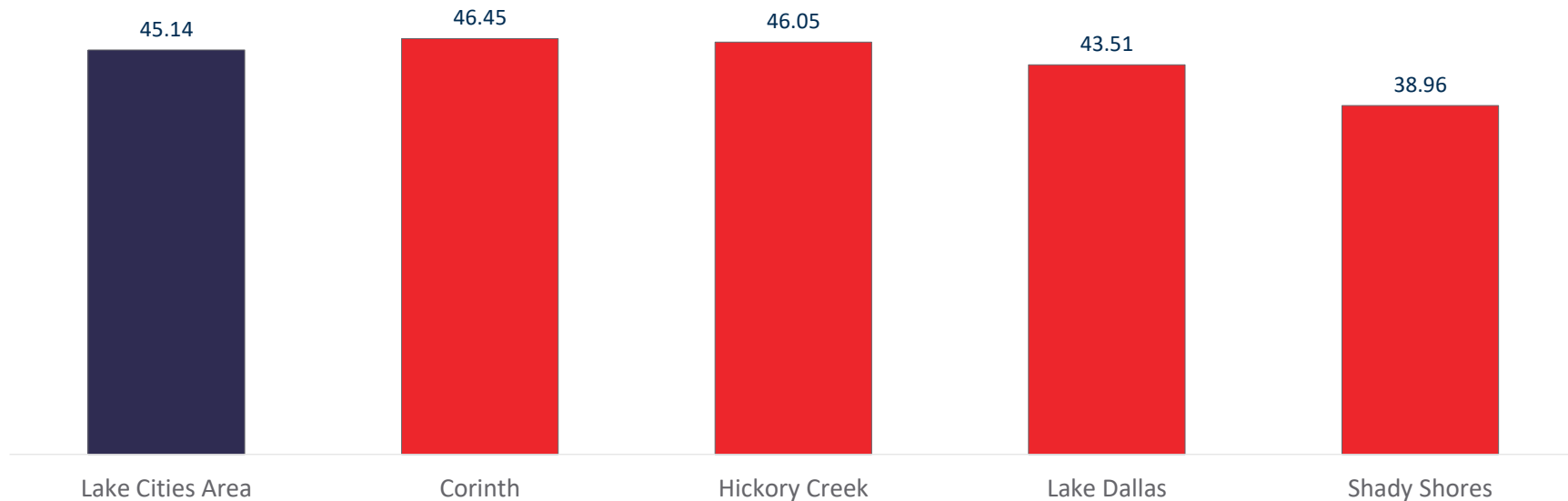
Barriers to Broadband Adoption



Average Monthly Cost for Home Internet Service

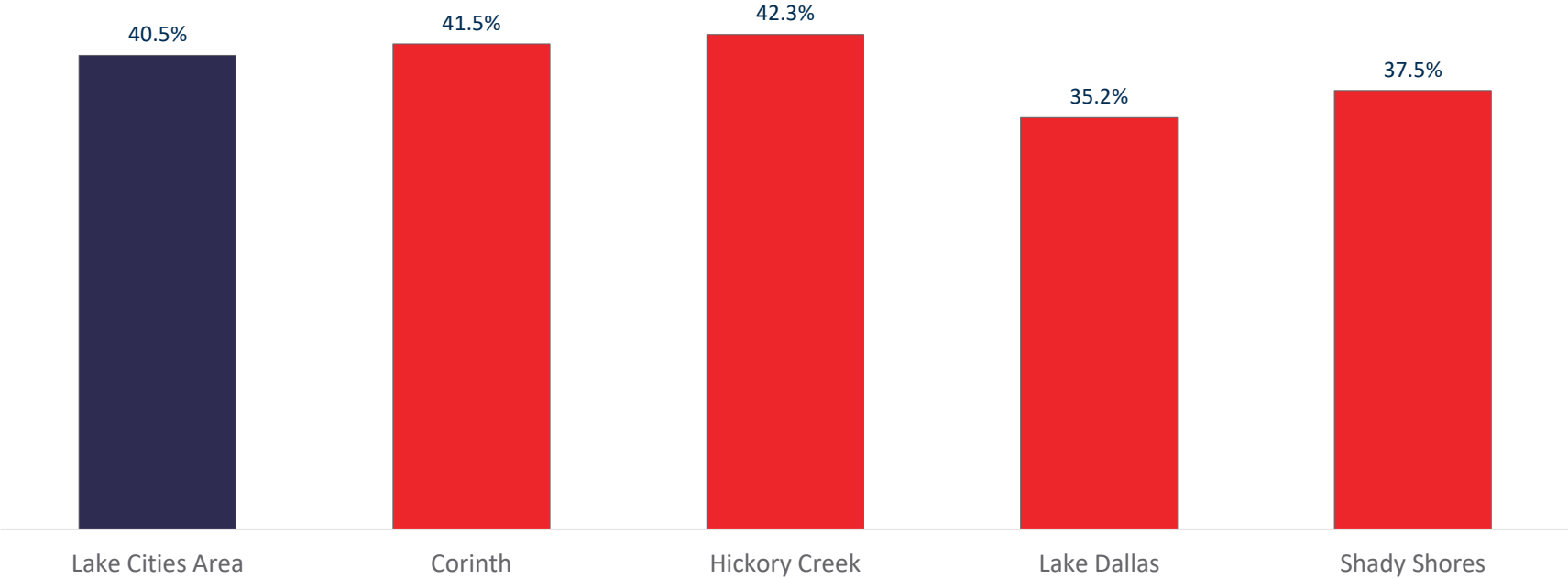


Average Download Speeds (Mbps)

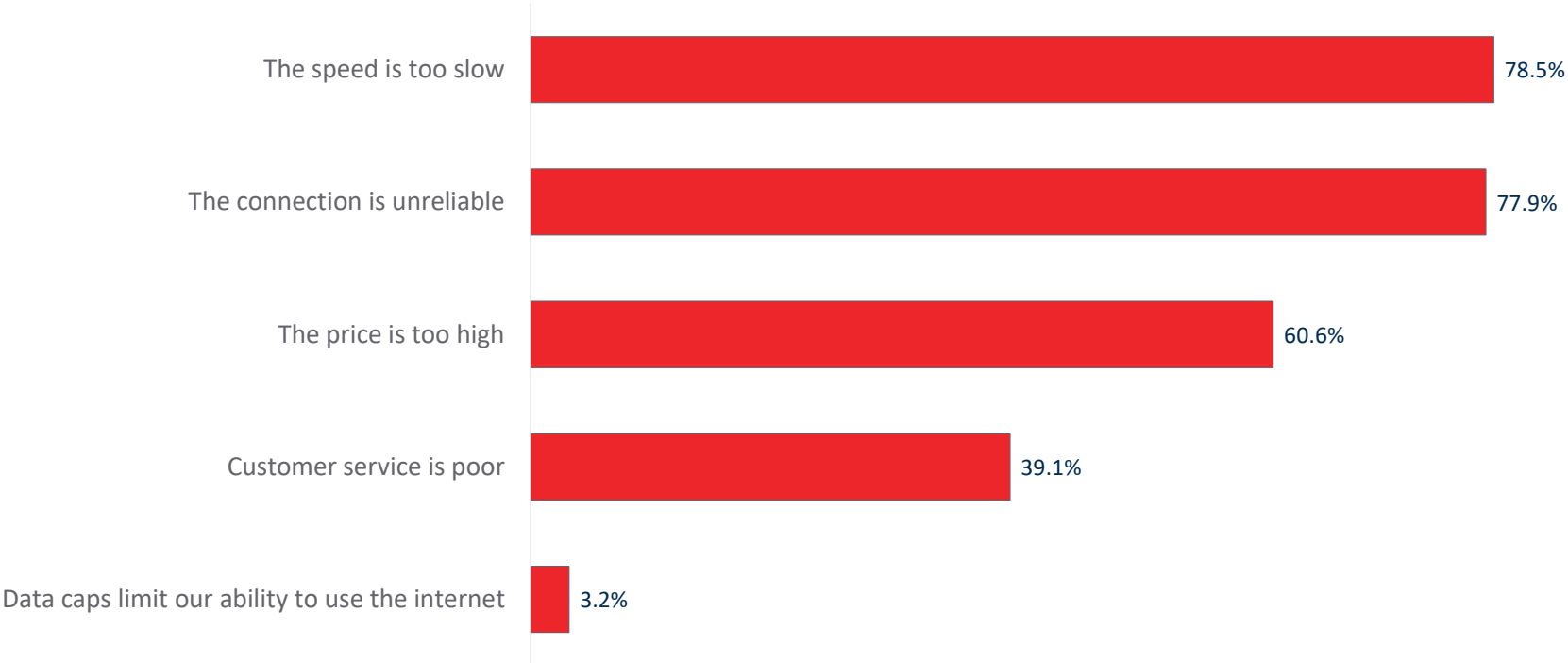


Meanwhile, businesses in the Lake Cities area report paying an average of \$100.97 per month for service with an average download speed of 42.02 Mbps.

Homeowners Saying Their Current Internet Service Meets Their Needs

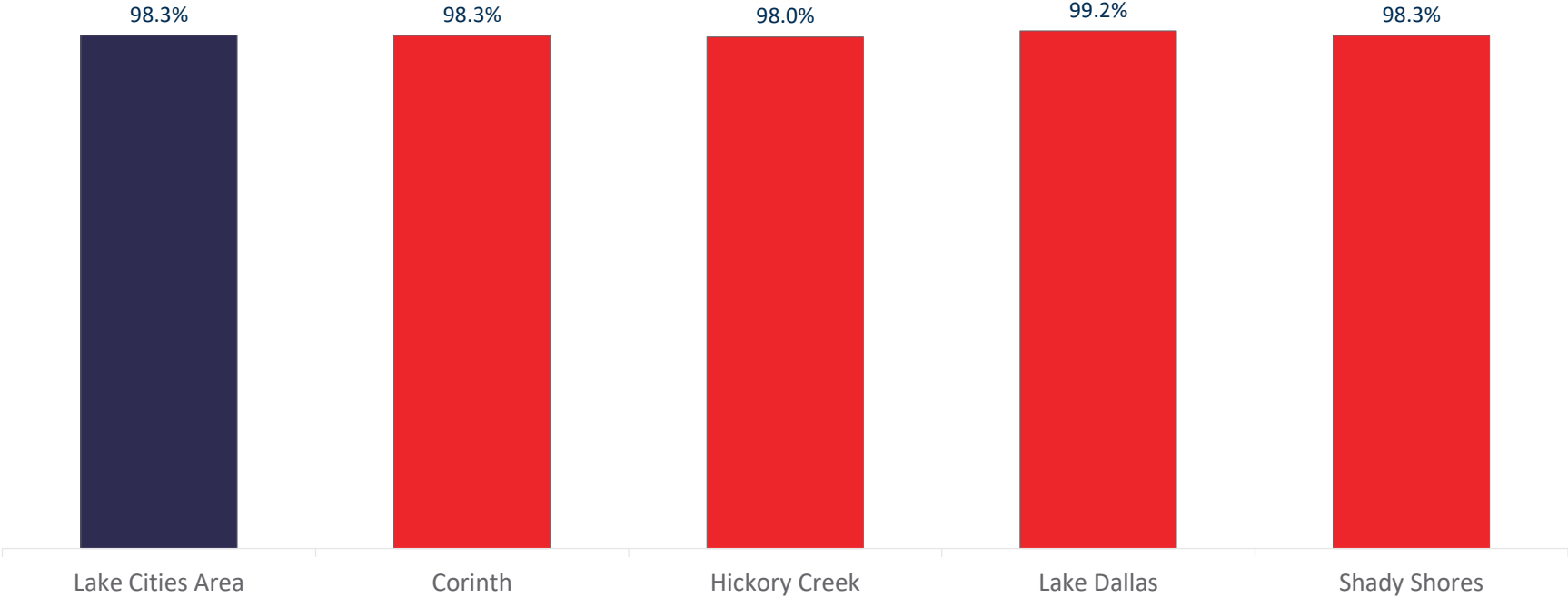


Reasons for Dissatisfaction With Current Home Internet Service



Respondents could give more than one answer, so percentages will not total 100%

Homeowners Who Want More Internet Options



Portal Review



<https://www.myconnectedcommunity.org/corinth/>

<https://www.myconnectedcommunity.org/hickory-creek/>

<https://www.myconnectedcommunity.org/lake-dallas/>

<https://www.myconnectedcommunity.org/shady-shores/>

 Household	 Business	 Agriculture
 Health	 Higher Education	 K-12
 Libraries & Organizations	 Public Safety	 Government
 Infrastructure	 Plan Summary	 Solutions

Recommended Actions



- 1. Develop a Technology Action Committee**
- 2. Become a Digital Ready Community**
- 3. Perform a Broadband Build-Out Analysis and Validate Demand for Broadband Service in Underserved Areas**
- 4. Develop Public-Private Partnerships to Deploy Broadband Service**
- 5. Host Website and Social Media Classes for Local Businesses**
- 6. Create a Telework Support and Attraction Program**
- 7. Develop a Telehealth Partnership**
- 8. Explore 1:1 Device Programs**
- 9. Improve Public Safety Communications**
- 10. Increase Download Speeds at the Libraries**
- 11. Perform an Analysis of Local Policies and Ordinances**
- 12. Identify and Expand Wireless Hotspots and in the Community**